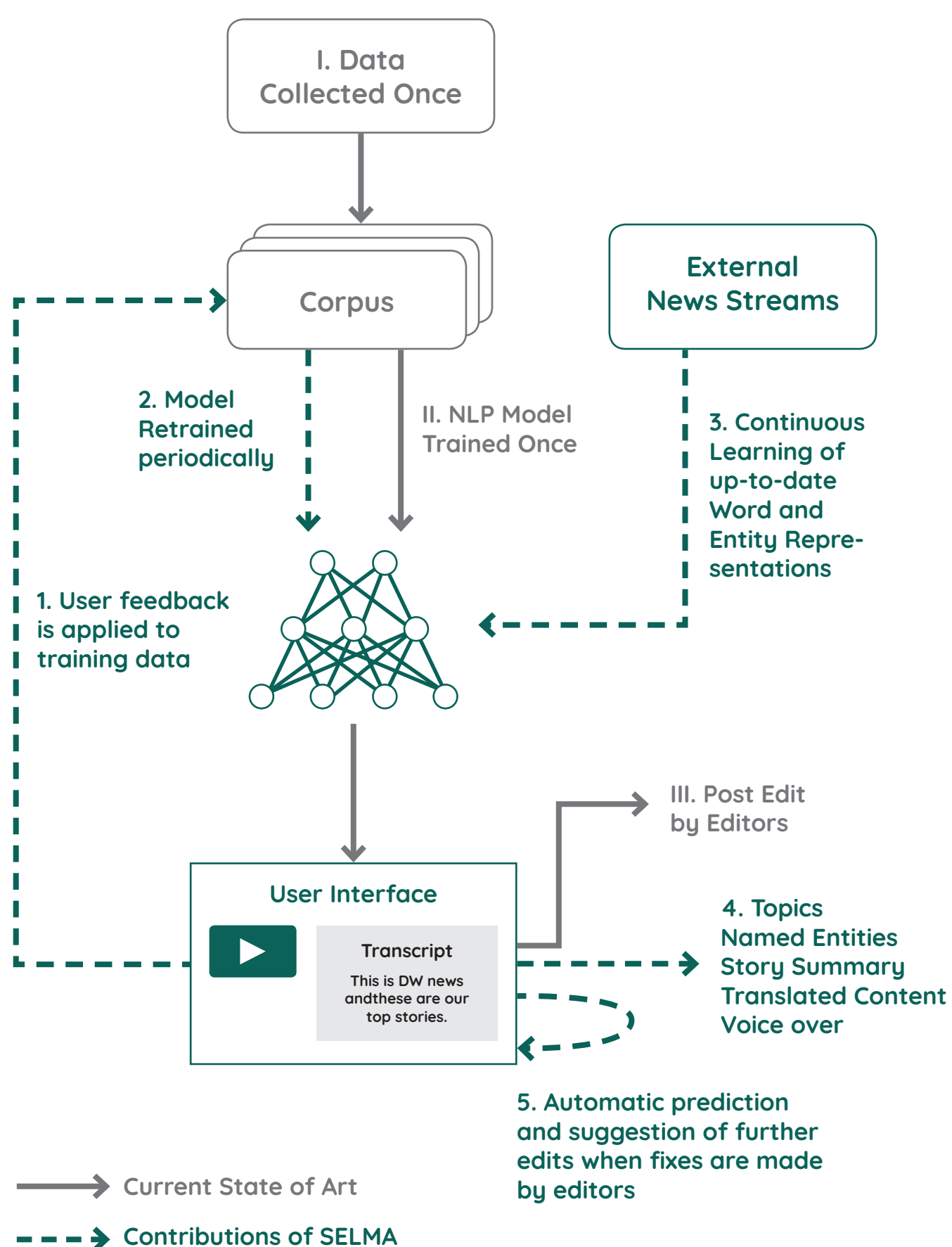




Shaping AI speech and text technologies
for media and the newsroom

Workflow



Why?

Worldwide, there is an exponential growth of online news information in many languages. Media organisations and people need AI-powered tools to track, analyse and enrich content.

For whom?

It will help media monitors and journalists make sense of huge content streams (big data analysis) – and also enable them to enrich audiovisual (AV) output.

The challenge

Collecting, processing and visualising a huge amount of multilingual information (“up to ten million news items a day”) is a big (data) task.

How?

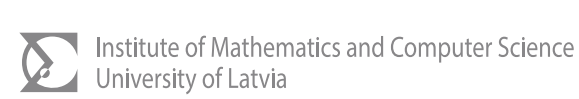
SELMA aims to build a continuous deep-learning multilingual media platform using extreme analytics. The platform will be open source.

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